

# CITY OF LONDON CORPORATION: RESEARCH PROGRAMME 2013

[www.cityoflondon.gov.uk/economicresearch](http://www.cityoflondon.gov.uk/economicresearch)

CITY INDUSTRIES	COMPETITIVENESS AND INFRASTRUCTURE	THE EU + REGULATION	INTERNATIONAL MARKETS	CORPORATE RESPONSIBILITY + COMMUNITY	CROSS CUTTING
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FULL	<p><b>The Social and Economic Impact of the City's Arts and Culture Offer</b> (BOP Consulting) An analysis of the economic benefits of these organisations, the wider social impact and outreach work that they do, and the ways in which they improve the City's offer as a place to work, live and visit. <i>Published January 23<sup>rd</sup>, launch event at Mansion House</i></p>
FULL	<p><b>2012 Research Review</b> Summary of the reports published across 2012 <i>Published February 2013</i></p>
SIP	<p><b>The Role of Tax Incentives in Encouraging Social Investment</b> (Worthstone, with support from Wragge &amp; Co) Co-funding from Big Society Capital An exploration of the possible change in investor behaviour and associated incremental flow of capital under different tax regimes. <i>Published March 5<sup>th</sup> 2013</i></p>
EVENT	<p><b>Annual Research Reception</b> <i>March 6<sup>th</sup>, City of London, Basinghall Suite</i></p>
FULL	<p><b>Taking Stock: The Relationship Between Businesses and Office Provision in the City</b> (Ramidus) A review and analysis of office stock and enterprises in the City of London over the last ten years and forward looking, considering the range of functions and activities that different types of office stock support and extending out to the City fringes. <i>Published March 12<sup>th</sup>, launched at MIPIM seminar</i></p>
SIP	<p><b>The Impact of a Financial Transaction Tax on Corporate and Sovereign Debt</b> (London Economics) An analysis of the ways in which enhanced co-operation FTT will impact on different sections of this market <i>Published April 3<sup>rd</sup></i></p>
SIP	<p><b>Switzerland's Approach to EU Engagement: A Financial Services Perspective</b> (Centre for Swiss Politics, University of Kent) A short review of models of engagement with the EU, in particular the Swiss approach to bilateral trade agreements. <i>Published April 4<sup>th</sup></i></p>
SIP	<p><b>SME Supply Chains in the City</b> (Bone Wells Urbecon and London Metropolitan University) Research into the linkages between SME supply chains in the City and surrounding boroughs, and the clustering and agglomeration benefits. <i>Published April 25<sup>th</sup></i></p> <p><b>The Economic Outlook for London</b> (Oxford Economics) Updated employment forecasts for London, with a focus on the City, Westminster and Tower Hamlets <i>Published April 30<sup>th</sup></i></p>
SIP	<p><b>Tree Diseases in London – the Economic, Social and Environmental Impact</b> (Ian Keen Associates) <i>Published June 5<sup>th</sup></i></p>
TIP	<p><b>The Value of London's Green Spaces</b> (BOP Consulting) An exploration of the benefits provided by the green spaces supported by the City of London <i>Published July</i></p>
FULL	<p><b>The Size and Impact of the UK's Social Investment Market</b> (GHK) Co-funders: The Cabinet Office, Department for Work and Pensions, Big Society Capital, Big Lottery Fund A review of the current scale of the market supported by social investment funding and the economic impact thus generated. <i>Published July</i></p>

FULL	<p><b>The Impact of Firm Migration on the City</b> (TBR)</p> <p>An analysis of the data on firm migration, looking at businesses moving into, out of and within the City by geography and business characteristics, considering also business clusters in neighbouring boroughs. This will also provide a separate analysis of the Tech City area.</p> <p><i>Target publication October</i></p>
SIP	<p><b>Features of Global Financial Centres</b> (Bourse Consult)</p> <p>This short piece will provide an analysis of the aspects of market infrastructure that provide critical underpinnings for centres able to operate with a global reach</p> <p><i>Target publication October</i></p>
SIP	<p><b>Potential Wealth Effects of a Financial Transactions Tax on European Households</b> (London Economics)</p> <p>A data-focused piece quantifying the economic impact of the FTT on household wealth.</p> <p><i>Target publication October</i></p>
SIP	<p><b>Institutional Investment in the UK from Emerging Markets</b> (Trusted Sources)</p> <p>This paper will look at flows of institutional investment from emerging markets into the UK.</p> <p><i>Target publication November</i></p>
SIP	<p><b>Total Tax Contribution of UK Financial Services</b> (PwC)</p> <p>Annual update providing detailed analysis of tax components contributed by FS Companies to UK Govt receipts.</p> <p><i>Target publication December</i></p>

### Topics being scoped

Full	<b>Housing in London – Planning and Investment</b>
Full	<b>Work-based Health Initiatives for City Workers</b>
SIP	<b>Economic Impact of Short Term Proposals for Increasing Aviation Capacity in London</b> – to be co-funded with London First
SIP	<b>Impact of the FTT on regulatory reform/financial stability</b>
Full	<b>Balance of Competences – Financial Services Review</b>

### Regular Publications

**City News Monitor** – A summary of relevant news, circulated weekly

**The Economic Outlook for London** (Oxford Economics). A summary of issues relevant to London's economy, including GVA and the labour market, with employment forecasts for the City of London, Westminster and Tower Hamlets. Published online Spring and Autumn annually.

### Types of Research Publication

- Full Reports** - Address an overarching research theme or set of issues in depth, incorporating new primary research or substantial review work.
- Special Interest Papers (SIP)** - Reviews of specific issues drawing on the views of experts.
- Policy Practitioner Papers (PPP)** - Focus on technical issues of particular relevance to practitioners.
- Topical Issues Papers (TIP)** - Brief explorations of current issues.

### Contact Details

#### Research Team

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